



FOR IMMEDIATE RELEASE

September 18, 2007

CONTACTS:

Brent Case, Executive Director
MidMichigan Innovation Center
(989) 839-2333
case@midmichiganinnovationcenter.org

Chris Krieger, President
Duperon Education, LLC
(989) 710-0623
ckrieger547@yahoo.com

Entrepreneurial Education Firm Locates at Regional Business Accelerator

Mid-Michigan, USA (September 18, 2007) — The MidMichigan Innovation Center announces their newest tenant, Duperon Education, LLC. Chris Krieger, President for Duperon Education, relocated the operations headquarters to expand his entrepreneurial education business and leverage the resources available at MMIC.

When prime office space became available within the Innovation Center, Duperon Education (DE) decided the timing was right to make the move from their previous location in Saginaw. DE's office is located close to the reception area, and the main conference room of the 107, 000 square foot facility, easily accessible to visitors and guests. "The primary reason for the move is the synergies between DE and MMIC," said Krieger, "Hosting entrepreneurial training here will be convenient and provide our students with concrete examples of entrepreneurs and small businesses working to commercialize their products and services. And the MMIC is connected to numerous resources that can help us as we grow our organization and assist student businesses."

In addition to the entrepreneurial atmosphere, Krieger also appreciates the advanced information technology network and communications system available at MMIC, which he has access to as a new tenant. "The IT network here allows me to do things much more efficiently and professionally, at a fraction of the cost I would have to pay if I were to do it all on my own." Examples include access to MMIC's secure servers for e-mail and data storage, accessible by Krieger and/or his co-workers anywhere in the world an internet connection is available.

DE is a spin out of Saginaw-based Duperon Corporation, the industry leader in water-flow management products, started by inventor/entrepreneur Terry Duperon in 1985. Duperon realized his company would be more successful if he shared his unique invention and entrepreneurial principles with all of his employees. The training empowered employees to improve their departments and pursue their own dreams. Duperon created a subsidiary to develop the unique curriculum and sell it outside of Duperon Corporation.

Having trained over 400 students to date, Krieger plans to host his first training session later this fall, and will also be holding a field day at the Innovation Center for students from the local colleges and universities. In addition to providing educational seminars, Krieger is working with Saginaw Valley State University to develop a formal curriculum that will soon be available nationwide via internet, CD's, DVD's, and books. "It's my dream to not only train individuals on DE's true entrepreneurial skills, but to also show students some of the great resources we have right here in mid-Michigan. I truly believe we can grow empires right here in our back yard. The MMIC is a great resource for entrepreneurs and a key to moving our region forward."

And MMIC is equally enthused to have Duperon Education as a new tenant. "Having DE will bring aspiring

-more-



entrepreneurs and possible tenants to the Innovation Center; providing innovative entrepreneurial training here, and around the region,” said Brent Case, executive director for MMIC. “Duperon Education will also be a valuable resource for current MMIC tenants.”

MMIC is a regional organization working to enhance the entrepreneurial environment for mid-Michigan, including Bay, Isabella, Midland and Saginaw counties. Duperon Education is the 15th business to take occupancy in the diverse facility since MMIC launched in July 2005.

For more information on Duperon Education visit www.duperoneducation.com.

MMIC has additional first-floor office space and laboratories available for lease to entrepreneurs, start-up companies, and small non-retail businesses. Visit www.midmichiganinnovationcenter.org to learn more about available space and business services available at MMIC.